



2012 EDITORIAL & EVENTS CALENDAR

→ published every Wednesday

Customer: _____

Size: _____ Frequency: _____ Dates: _____ (as per contract): _____

Publish Date		Deadline
<input type="radio"/> JAN 4 (01)		DEC 29
<input type="radio"/> JAN 11 (02)		JAN 5
<input type="radio"/> JAN 18 (03)	THE WINE ISSUE	JAN 12
<input type="radio"/> JAN 25 (04)		JAN 19
<input type="radio"/> FEB 1 (05)		JAN 26
<input type="radio"/> FEB 8 (06)	Valentine's Day	FEB 2
<input type="radio"/> FEB 15 (07)		FEB 9
<input type="radio"/> FEB 22 (08)		FEB 16
<input type="radio"/> FEB 29 (09)	CINEQUEST	FEB 23
<input type="radio"/> MAR 7 (20)		MAR 1
<input type="radio"/> MAR 14 (11)	St Patrick's Guide	MAR 8
<input type="radio"/> MAR 21 (12)		MAR 15
<input type="radio"/> MAR 28 (13)	BEST OF SILICON VALLEY	MAR 22
<input type="radio"/> APR 4 (14)	Easter/Spring Break	MAR 29
<input type="radio"/> APR 11 (15)	SV DINING	APR 5
<input type="radio"/> APR 18 (16)		APR 12
<input type="radio"/> APR 25 (17)		APR 19
<input type="radio"/> MAY 2 (18)	Cinco De Mayo	APR 26
<input type="radio"/> MAY 9 (19)	Mother's Day	MAY 3
<input type="radio"/> MAY 16 (20)		MAY 10
<input type="radio"/> MAY 23 (21)	Memorial Day / THE SUMMER GUIDE	MAY 17
<input type="radio"/> MAY 30 (22)		MAY 24
<input type="radio"/> JUNE 6 (23)	THE BARS & CLUBS ISSUE	MAY 31
<input type="radio"/> JUNE 13 (24)	Father's Day	JUN 7
<input type="radio"/> JUNE 20 (25)		JUN 14
<input type="radio"/> JUNE 27 (26)	4th of July	JUN 21

Publish Date		Deadline
<input type="radio"/> JULY 4 (27)		JUN 29
<input type="radio"/> JULY 11 (28)		JULY 5
<input type="radio"/> JULY 18 (29)	THE BEER ISSUE	JULY 12
<input type="radio"/> JULY 25 (30)		JULY 19
<input type="radio"/> AUG 1 (31)		JULY 26
<input type="radio"/> AUG 8 (32)	SJ JAZZ FESTIVAL	AUG 2
<input type="radio"/> AUG 15 (33)	SJ PRIDE	AUG 9
<input type="radio"/> AUG 22 (34)		AUG 16
<input type="radio"/> AUG 29 (34)	Labor Day / FALL ARTS	AUG 23
<input type="radio"/> SEPT 5 (36)		AUG 30
<input type="radio"/> SEPT 12 (37)		SEPT 6
<input type="radio"/> SEPT 19 (38)	THE INDIES	SEPT 13
<input type="radio"/> SEPT 26 (39)		SEPT 20
<input type="radio"/> OCT 3 (40)	Columbus Day	SEPT 28
<input type="radio"/> OCT 10 (41)		OCT 4
<input type="radio"/> OCT 17 (42)	SV DINING / SILICON VALLEY RESTAURANT WEEK	OCT 11
<input type="radio"/> OCT 24 (43)	Halloween	OCT 18
<input type="radio"/> OCT 31 (44)		OCT 25
<input type="radio"/> NOV 7 (45)	Veteran's Day	NOV 1
<input type="radio"/> NOV 14 (46)		NOV 8
<input type="radio"/> NOV 21 (47)	Thanksgiving / THE GIFT GUIDE	NOV 15
<input type="radio"/> NOV 28 (48)		NOV 22
<input type="radio"/> DEC 5 (49)	Chanukah	NOV 29
<input type="radio"/> DEC 12 (50)		DEC 6
<input type="radio"/> DEC 19 (51)	Christmas / THE NYE GUIDE	DEC 13
<input type="radio"/> DEC 26 (52)	THE YEAR IN REVIEW	DEC 20

Key: **ALL CAPS** = Editorial Issue