



# 2017 EDITORIAL & EVENTS CALENDAR

→ published every Wednesday

Customer: \_\_\_\_\_

Size: \_\_\_\_\_ Frequency: \_\_\_\_\_ Dates: \_\_\_\_\_ (as per contract): \_\_\_\_\_

Publish Date		Deadline
<input type="radio"/> JAN 4 (01)	SV Auto Show	DEC 29
<input type="radio"/> JAN 11 (02)		JAN 5
<input type="radio"/> JAN 18 (03)		JAN 12
<input type="radio"/> JAN 25 (04)		JAN 19
<input type="radio"/> FEB 1 (05)	Super Bowl Week	JAN 26
<input type="radio"/> FEB 8 (06)	Valentine's Day	FEB 2
<input type="radio"/> FEB 15 (07)		FEB 9
<input type="radio"/> FEB 22 (08)	<b>CINEQUEST GUIDE</b>	FEB 16
<input type="radio"/> MAR 1 (09)		FEB 23
<input type="radio"/> MAR 8 (10)		MAR 2
<input type="radio"/> MAR 15 (11)	St. Patrick's Day	MAR 9
<input type="radio"/> MAR 22 (12)		MAR 16
<input type="radio"/> MAR 29 (13)	<b>BEST OF SILICON VALLEY</b>	MAR 23
<input type="radio"/> APR 5 (14)		MAR 30
<input type="radio"/> APR 12 (15)	Easter/420 GUIDE	APR 6
<input type="radio"/> APR 19 (16)	SV COMIC CON	APR 13
<input type="radio"/> APR 26 (17)	<b>SPRING DINING ISSUE</b>	APR 20
<input type="radio"/> MAY 3 (18)	Cinco De Mayo/Mother's Day	APR 27
<input type="radio"/> MAY 10 (19)		MAY 4
<input type="radio"/> MAY 17 (20)	<b>SUMMER GUIDE</b>	MAY 11
<input type="radio"/> MAY 24 (21)		MAY 18
<input type="radio"/> MAY 31 (22)		MAY 25
<input type="radio"/> JUN 7 (23)	<b>BARS &amp; CLUBS</b>	JUN 1
<input type="radio"/> JUN 14 (24)	Father's Day	JUN 8
<input type="radio"/> JUN 21 (25)		JUN 15
<input type="radio"/> JUN 28 (26)	4th of July	JUN 22

Publish Date		Deadline
<input type="radio"/> JUL 5 (27)		JUN 29
<input type="radio"/> JUL 12 (28)		JUL 6
<input type="radio"/> JUL 19 (29)	<b>SV BEER WEEK ISSUE</b>	JUL 13
<input type="radio"/> JUL 26 (30)	SV Beer Week	JUL 20
<input type="radio"/> AUG 2 (31)	SJ Jazz Festival	JUL 27
<input type="radio"/> AUG 9 (32)		AUG 3
<input type="radio"/> AUG 16 (33)		AUG 10
<input type="radio"/> AUG 23 (34)	<b>FALL ARTS GUIDE</b>	AUG 17
<input type="radio"/> AUG 30 (35)	Labor Day/SJ Pride Festival	AUG 24
<input type="radio"/> SEP 6 (36)		AUG 31
<input type="radio"/> SEP 13 (37)		SEP 7
<input type="radio"/> SEP 20 (38)		SEP 14
<input type="radio"/> SEP 27 (39)		SEP 21
<input type="radio"/> OCT 4 (40)	C2SV	SEP 28
<input type="radio"/> OCT 11 (41)		OCT 5
<input type="radio"/> OCT 18 (42)	<b>FALL DINING GUIDE</b>	OCT 12
<input type="radio"/> OCT 25 (43)	Halloween	OCT 19
<input type="radio"/> NOV 1 (44)		OCT 6
<input type="radio"/> NOV 8 (45)	Veterans Day	NOV 2
<input type="radio"/> NOV 15 (46)		NOV 9
<input type="radio"/> NOV 22 (47)	<b>THANKSGIVING/GIFT GUIDE</b>	NOV 16
<input type="radio"/> NOV 29 (48)		NOV 23
<input type="radio"/> DEC 6 (49)		NOV 30
<input type="radio"/> DEC 13 (50)		DEC 7
<input type="radio"/> DEC 20 (51)	<b>CHRISTMAS/NYE GUIDE</b>	DEC 14
<input type="radio"/> DEC 27 (52)	<b>NYE/YEAR IN REVIEW</b>	DEC 21

Key: **ALL CAPS** = Editorial Issue